



Trimble Launches Division Dedicated to Advancing Commercial Map-Centric Technology

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SUNNYVALE, Calif., Feb. 12, 2019 /PRNewswire/ -- Trimble (NASDAQ: TRMB) announced today the launch of a new division, Trimble MAPS (Maps and Applications for Professional Solutions), positioning the organization as an authoritative source and global provider of routing, scheduling, visualization and navigation solutions designed specifically for commercial use.

"Map intelligence for positioning and movement of vehicles, workforces and assets has been fundamental in Trimble's solutions in agriculture, construction, forestry and other markets throughout the company's 40 year history. For that reason, it was a logical direction to create a division dedicated to driving the next generation of commercial map-centric technologies," said Bryn Fosburgh, Trimble senior vice president. "Traditional consumer mapping applications and solutions aren't designed for the operational and safety requirements of commercial use. With Trimble MAPS, we're committed to transforming the future of maps for work."

Trimble MAPS is formed by bringing together Trimble's former ALK Technologies and TMW Appian Final Mile businesses. The combination integrates ALK's industry standard mileage, mapping, routing and navigation with Appian's fleet routing, scheduling and optimization solutions. The result is a comprehensive platform designed to serve the entire commercial vehicle routing workflow from network modeling and strategic route planning to trip management and execution to real-time visibility and post-trip analysis. Trimble MAPS will maintain its core product brands, including PC*MILER[®] routing, CoPilot[®] navigation, and Appian[™] routing and scheduling software.

"Uniting our complementary businesses enables us to provide a unique integrated platform—built on a single source of rich commercial data," said Michael Kornhauser, general manager, Trimble MAPS. "This platform enables companies to create end-to-end solutions that address both fleet-wide as well as vehicle-specific routing, scheduling, visualization and navigation needs. Not only does this broaden our reach in the transportation industry, it enables our expansion into a wide range of commercial vehicle-focused markets. Companies in these highly competitive markets are focused on increasing operational efficiency and providing superior customer service, driving the demand to build custom solutions with an advanced map-centric development platform."

To learn more about Trimble MAPS, visit: maps.trimble.com or [watch the video](#).

About Trimble MAPS

Trimble MAPS provides global map-centric technology dedicated to transforming journeys through innovative routing, scheduling, visualization and navigation solutions. Built on map data and a routing engine designed specifically for commercial vehicles, its development platform and trusted products are made for a broad range of industries, workforces and fleets of all sizes. The Trimble MAPS brands including PC*MILER, CoPilot and Appian are the foundation for safe and efficient journeys worldwide—one driver, one vehicle, one fleet at a time. Trimble MAPS is a Division of Trimble: maps.trimble.com.

About Trimble

Trimble is transforming the way the world works by delivering products and services that connect the physical and digital worlds. Core technologies in positioning, modeling, connectivity and data analytics enable customers to improve productivity, quality, safety, and sustainability. From purpose-built products to enterprise lifecycle solutions, Trimble software, hardware, and services are transforming industries such as agriculture, construction, geospatial and transportation and logistics. For more information about Trimble (NASDAQ: TRMB), visit: www.trimble.com.

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